



THE EXECUTIVE COMMUNICATION INTENSIVE + PRIVATE TARGETED COACHING

(UP TO 8 PARTICIPANTS)

WHAT IT IS

Executive Communication Intensive + Private Targeted Coaching is customized communication coaching around what we have found to be the top four challenges that rising executives face, especially in VC and private equity firms. Our program serves up to 8 participants with 4 small-group modules and 2 targeted individual coaching sessions per participant.

WHY PPC?

During her 20+ years as an executive coach, Pamela has worked with top firms such as APAX Partners, Builders Vision, Carlyle Group, Citadel, Francisco Partners, MidOcean Partners, and TA Associates, to name a few. She has taken the best practices of top acting programs and created communication exercises that help executives gain confidence, strengthen their delivery style, and overcome stage fright so they can move up the ranks in their respective careers.

"There are no particular moments or differences that really helped; it was the overall experience throughout the entire process that was incredibly helpful to my entire team. Her confident and reassuring commitment to the success of her clients reflects her passion above and beyond any business relationship. She truly cares about people which makes her a natural to succeed. She brought a level of professionalism along with great constructive advice for improvement. Her knowledge in the industry was reflected in the outcome of our presentations. "

- Maroon Ohanian
CEO of A&A Transfer



PAMELA PRATHER
COACHING

To learn more, please visit www.pamelaprathercoaching.com

HOW IT WORKS:

Module 1 - It Starts with a Breath

Breathing and vocal exercises to help with challenges such as

- Speaking too fast
- Feeling nervous before a meeting
- Mumbling
- Trailing off and “up speak”
- Insufficient vocal tone

Module 2 - Elevator Pitch

You have 30-60 seconds to introduce yourself - make it count!

- Techniques to create an impactful first impression
- Build on breath and vocal skills from Module 1 to improve the elevator pitch
- Use code-switching and think about your audience
- Leave with a variety of impactful pitches

Module 3 - Fairytale Flip

Techniques to deliver the most important message first

- Learn why our programming as children creates problems in the executive world
- Start at the end and learn to deliver precise, punchy messages

Module 4 - Tour Guide / Quarterback

When you are in charge of a deliverable, you can't run every play in the playbook, or take your audience through every piece of artwork in the museum.

- Learn how to guide your audience to the art pieces that matter most and run the play that will win
- Sharpen your skills in “playing the play” or “showing the masterpiece”
- You are the expert in this particular area and you are being paid to share your expertise
- Learn how to deliver what matters most by using actual slideshow decks and financial models

TRAINING INCLUDES:

- Pre-planning and post-program calls with program sponsors
- Pre-program questionnaire for participants to further customize training
- Links to cloud-based files for enhanced “virtual coaching” which can be accessed after completion of the program
- Access to a unique portal with materials from modules
- Final takeaways from individual coaching with targeted suggestions

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